

FAHU Strategic Plan and Goals

August 30 2016

1. Continue redevelopment of Miami Dade Chapter and other struggling chapters
 - a. Assist with Board development
 - b. Assist with Programs
 - c. Visits by Julian, Steve and Ken
 - d. Possible HUPAC or FAHU PAC event
2. Increase Communications between chapters
 - a. Share among chapters what is working for each chapter
 - b. Create more social media emphasis using Facebook, twitter, LinkedIn, etc.
 - c. Look at making Website for Mobil device friendly to increase usage.
3. Help the small agent reinvent themselves.
 - a. Taylor programs at symposium to help agents that lost individual business
 - b. Continue to expand use of NAHU professional development programs (last Year)
 - i. Consider Medicare summit or similar event
4. Set up Leadership and succession planning
 - a. Start with board leadership job descriptions
 - i. Use in recruiting leaders
 - ii. Design as a guide to help leaders be accountable